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Is it time for your board to develop a new strategic plan?

Here's how Genia Stevens can help your organization develop a new strategic plan:



RESEARCH

Perform market research



SURVEYS

Design effective surveys to collect pertinent data



COMMUNITY ANALYSIS

Assess current and future needs of the communities you serve



FOCUS GROUPS

Organize and facilitate necessary focus groups



NEEDS

Determine the resources you need to implement your strategic plan



MARKETING

Include a marketing plan, at no additional cost

If your board of directors ever need assistance, give Genia a call.